image search engine worklist triaging



contextflow

See beyond a single case.

Unsolved Problems

Delays & unread images Missed findings Increased overtime expense

Major & Immediate Challenges in Radiology

Increasing Amount of Data



Increasing Disease Complexity



Modern imaging technology produces an **overwhelming amount of relevant data** that has to be taken into account during diagnosis.

Broad disease categories are a thing of the past. **Fine-grained disease variants are the key for effective treatment** decisions, making radiology more demanding.

Increasing Radiologist Workload



The radiologist **workload is increasing rapidly,** and the number of available radiologists cannot meet this demand.

contextflow Solutions



TRIAGE

Worklist prioritization based on anomaly detection in 3D image data

Reduces radiologists' workload

Radiologists assess more cases in less time

SEARCH

Instant 3D AI image search

Shows similar cases, statistics and reference information

Radiologists spend less time on difficult cases Increases reporting quality, consistency and confidence



TRIAGE <u>Lung CT</u> <u>example video</u>



SEARCH<u>Lung CT</u> <u>example video</u>

Products: Q3 2019 SEARCH Lung CT - Q3 2020 TRIAGE Lung CT, SEARCH Brain MRI, TRIAGE Brain MRI - ...

Benefits

Increase reporting quality & consistency Decreased search time 20min → 2sec Maximized workflow efficiency Decreased overtime expenses

From Dormant Data to Actionable Knowledge



Transform underutilized medical data into interconnected knowledge bases contextflow compares the current patient to thousands of curated, anonymized patients

Enable large-scale, evidence-based decision support

Rapid rollout

Our flexible AI solution scales across diseases, organs & modalities

Patient-centric radiology

Integrate full image and clinical information to support complex sub-diseases

Partners & Customers

• 9 Proof of Concepts signed

5+ additional POCs in contracting phase

Medical University Vienna Erasmus Medical Center Rotterdam University of Zagreb School of Medicine University Clinic Düsseldorf Leiden University Medical Center University Clinica Valencia University Clinic Mainz University Clinic Freiburg University Clinic of Edinburgh KAV Vienna International International Partner Hospitals University Clinic Barcelona

• First paying customer - Calw Diagnosezentrum





Business Model



Hospitals & Clinics

10+ Contracts in progress

One-time Installation Fee

Yearly Recurring Revenue

- Maintenance
- **Products** \bullet

Medical Image Software Integrators

4 integrations complete covering 23% of global market

1 distribution agreement









Core Team Expertise





Markus Holzer CEO



René Donner Technology

Startup & Business Development Expertise

Transforming a research prototype into a product

Attracting over 2.7m€ investments (public & private)

Domain specific sales and business development experience – scaling radiology speech recognition software from 0 to 30m€ annual revenue in 8 years, acquired by Nuance for €100m

Supported by international incubator & accelerator programs



Georg Langs Science

Allan Hanbury

Allan Hanbury Public Funding

Leading AI & Medical Image Analysis Experts

250+ peer reviewed publications for machine learning and image processing in medical computer science

40+ years' combined experience in machine learning on medical image data & creating efficient AI software development frameworks



Julie Sufana Marketing CMO



Marcel Wassink Business Strategy Former CEO Philips Speech

International and growing team

Currently 19 people from 6 different countries



Marketing & Business Development

0

International Advisory Board





Prof. MD. Christian Herold Head of Radiology General Hospital of Vienna Former President ESR

Prof. MD. Lluis Donoso Head of Radiology University Clinic Barcelona President Int'l Society of Radiology



Prof. MD. Boris Brkljacic Head of Radiology University Clinic Zagreb Current President of the ESR

Medical Experts

Assoc. Prof. MD. Helmut Prosch Thorax Radiology General Hospital of Vienna

MD. Philip Peloschek Radiologist Radiology Center Vienna

MD. Sebastian Röhrich Radiology Resident Medical University of Vienna

contextflow's unique technology kickstarting the AI Radiology Value Circle approach is supported by internationally renown Radiology Key Opinion Leaders

contextflow vision

Effective treatment decisions will be driven by comparing a patient to others for whom we have evidence of treatment, treatment response & outcome.

The ability to find patient groups whose history informs the understanding of our patient's future is key.

contextflow strives to be **the search engine** empowering radiologists to make this possible. Covering wide disease ranges

Tell me about my patient's future

Using comprehensive patient trajectories

contextflow - See Beyond a Single Case

"Creating the next generation tools together with radiologists using state of the art machine learning technology improving workflow experience, reporting quality, speed & patient care."

Additional Material:

Integration into the radiology workflow routine: <u>link to 15 sec video</u> Product explanation video: <u>link to 2 min video</u> Technology explanation video: <u>link to 1 min 30 video</u> Pitch at Pioneers Festival by Julie Sufana video: <u>link to 3 min video</u> Pitch at Philips Healthworks by Markus Holzer: <u>link to 5 min video</u> Scientific presentation by Georg Langs: <u>link to 9 min video</u>

Selected Relevant Scientific Publications: khresmoi - link Georg Langs publications - link Unsupervised Identification of Clinically Relevant Clusters in Routine Imaging Data - link

Special thanks to our trustful partners, customers and supporters:



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